

EASY Perks PROGRAM



JUMP ON BOARD TODAY!

Visit www.miamidade.gov/transit/easy-perks.asp to sign up your organization or feature your event as an EASY Perk.



Participating vendors include:

Vizcaya Museum and Gardens



Actor's Playhouse

Adrienne Arsht Center for the Performing Arts



Dunkin' Donuts

Shorty's BBQ

Miami Heat



BRIO Tuscan Grille

www.miamidade.gov/transit

INFORMATION : INFORMACION : ENFOMASYON
311 (305.468.5900) TDD: 305.468.5402



@GOMIAMIDADE



MDT TRACKER • EASY PAY MIAMI



SHOW YOUR TRANSIT CARD

EASY PERKS

GET A DISCOUNT






LOYALTY HAS NEVER BEEN
SO EASY!

EASY Perks PROGRAM

The EASY Perks program was established as a way to say “Thank You!” and “Ride On!” to our Miami-Dade Transit (MDT) passengers.

Total Monthly Riders

TRAVEL MODE	TOTAL RIDERSHIP
 METROBUS	Over 5,100,000
 METRORAIL	Over 7,100,000
 METROMOVER	Over 790,000

MDT is the 15th largest public transportation system in the United States. It includes a Metrobus fleet of 890 vehicles; an electrically powered, elevated 25-mile rapid transit Metrorail; and the 4.4-mile (free-to-ride) Metromover.

WHAT YOU GET INCLUDES:

Marketing across all our social media platforms



Over **20,000**
Followers

Brand awareness to our EASY Card/Ticket holders

Over **390,000**
Card holders

Placement on the Miami-Dade County Transit website

Over **73,000**
Monthly Views

Placement on MDT Tracker app

Over **430,000**
Downloads

THE WAY IT WORKS:

We get vendors, like YOU, to join forces with the Department of Transportation and Public Works (DTPW) in order to satisfy our passengers on a whole new level. EASY Card holders will have access to the unique discounts and offers your local businesses or establishment will offer. In return, here’s what we can offer you as an EASY Perks participating business:

Benefits

- BRAND AWARENESS
- INCREASED FOOT TRAFFIC
- ADDED MARKETING VALUE



Over **390,000**
users

For more information or to sign up, visit:

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